



Boys & Girls Club of Cornwall / SDG
Club Garçons et Filles de Cornwall / SDG

2012 Sponsorship Program





2012 Cornwall Triathlon, Duathlon & 5km Run

Athletes from all over Ontario, Western Quebec and Northern New York gathered over the weekend of August 20th & 21st, 2011, for Eastern Ontario's premier triathlon. The Cornwall Triathlon, presented by Cornwall Mazda, saw a record number of athletes, which included over 400 adults and 160 youth.

The races took place along the beautiful St. Lawrence River under the watchful eye of more than two hundred volunteers and many more spectators, all committed to the execution of a safe and fun event for all. This event truly offers something for athletes of all age and skill levels. Participants were able to compete in categories of varying difficulty; a 5km run, try-a-tri, sprint triathlon, sprint duathlon, relay teams or olympic triathlon for adults, as well as races for children ages 3 and up. Unique among races of its kind; the competition took place on closed roads, creating a safe atmosphere for the athletes, while also providing the parents of young competitors with peace of mind when their children set out to compete. Having the event take place over the course of two days allows many parents to watch their children participate on Saturday and then compete themselves on Sunday morning.

In 2012, the Cornwall Triathlon has partnered with the Boys & Girls Club of Cornwall/S.D.G. as the charity of choice for the event. All proceeds from the event will go toward the benefit of the Boys & Girls club and area youth.

The 2011 event was a great success, bringing the community together to enjoy a weekend of physical activity, competition and camaraderie, while encouraging athletes – both young and old – to test their courage and determination

For more information please contact:

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Fern Hamelin
Chair – Cornwall Triathlon
chair@cornwalltriathlon.com
www.cornwalltriathlon.com

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PLATINUM SPONSOR:

INVESTMENT \$5, 000

FEATURES

- Full company description with contact information on Cornwall Triathlon website.
- Corporate logo included in quarterly newsletters to all past and current athletes.
- Corporate logo on all documents, registration forms, posters, advertisements & promotions.
- Corporate name displayed on athletes and volunteer clothing in large print below the event sponsor.
- Larger logo and link to corporate website visible on each page of the Cornwall Triathlon website.
- Permission to add any product/information/service to athlete's registration package.
- On-site corporate promotion (company supplied banner).
- Marker sign along the course.

Gold Sponsor:

INVESTMENT \$2,500

FEATURES

- Full company description with contact information on Cornwall Triathlon website
- Corporate logo included in quarterly newsletters to all past and current athletes
- Corporate logo displayed on all documents, registration forms, posters, advertisements & promotions
- Corporate name displayed on athletes and volunteer clothing in medium print below Platinum sponsors.
- Larger logo and link to corporate website on Cornwall Triathlon website
- Permission to add any product/information/service to athlete's registration package
- On site corporate promotion (company supplied banner)
- Marker sign along the course.

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Silver Sponsor:

INVESTMENT

\$1,500

FEATURES

- Corporate name displayed on athletes and volunteers clothing
- Logo displayed on each page of the Cornwall Triathlon website
- Permission to add any product/information/service to athlete's registration package
- On site corporate promotion (company supplied banner)
- Marker sign

Bronze Sponsor:

INVESTMENT

\$750 minimum

FEATURES

- On site corporate promotion (company supplied banner)
- Permission to add any product/information/service to athlete's registration package.
- Logo displayed at footer on each page of the Cornwall Triathlon website
- Marker sign

Marker Sponsor:

INVESTMENT

\$250

FEATURES

- Marker sign

In-Kind Sponsors:

- In-kind sponsors will be dealt with on an individual basis, independently with Fern Hamelin, Chair, Cornwall Triathlon.

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SPONSORSHIP CONFIRMATION

Organization or Company Name:

Contact Name/Position (or staple business card here):

Address:

Tel:_____ E-Mail:_____

Level of Sponsorship

- Platinum (\$5,000)
- Gold (\$2,500)
- Silver (\$1,500)
- Bronze (\$750)
- Marker (\$250)
- Other _____

Description of Donation/Sponsorship:
